

For Immediate Release

FACEDOWN GERMS WITH CONFIDENCE!

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Los Alamitos, CA – Woodward’s HandClens® Instant Sanitizing Foam is the next generation in hand hygiene. Unlike alcohol-gel sanitizers of the past that dry out and damage skin, HandClens patented formula is alcohol-free and triclosan-free. Exceptionally gentle to skin, this non-aerosol foam has lethal germ killing power that actually increases with repeated use. HandClens is the ONLY instant hand sanitizer formulation available that meets the Federal performance standards for a healthcare personnel antiseptic handwash, and has been in use since 1996. Previously available only to healthcare professionals, it is now available to the consumer. HandClens is effective at killing gram positive and negative bacteria, including antibiotic resistant strains such as MRSA and VRE within 15 seconds of exposure. In addition, HandClens is effective at killing fungi (yeasts and molds) and viruses including HIV, Hepatitis A, and B. Furthermore, HandClens is effective at killing free-living forms of bacilli, such as anthrax and tuberculosis. In light of recent events, sporicidal activity of HandClens is being reviewed at this time.

Studies published in the Association of Operating Room Nurses journal AORN and the Journal of the American Podiatric Medical Association demonstrate that HandClens has a greater persistence of activity than alcohol-gel sanitizers, that alcohol-gel sanitizers fall below federal standards after the third wash cycle, and that hand cultures of the alcohol-gel group were progressively dirtier (grew more germs) with each use cycle. Additionally, further studies in illness reduction published in Family Medicine, and Journal of School Nursing document that the incorporation of HandClens into a hand hygiene program in elementary schools reduces illness-absenteeism 31-42%. The Centers for Disease Control and Prevention in Atlanta state that hand washing is the number one way to stop illness spread by hand to hand contact. Using HandClens between washes and when time and access to washing facilities is limited is a scientifically proven choice.

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For more information, please contact:
Tom Yerke
Vice President, Sales & Marketing
Woodward Laboratories
Tom.Yerke@woodwardlabs.com

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About Woodward Laboratories, Inc.

Founded in 1992 and recognized as the world's foremost manipulator of quaternary amines, Woodward Laboratories is the first company to research, develop, manufacture, and market over-the-counter (OTC), topically applied antimicrobial products which kill fungi, bacteria, and viruses; and are non-damaging to the skin and nails. The company's many products are available at retail outlets nationwide and serve the consumer, beauty, medical, veterinary, and institutional market places with antimicrobial products designed to provide a healthier way of living. For more information, visit Woodward Laboratories' website at www.woodwardlabs.com.