



For Immediate Release

INTRODUCING DIABETIC BASICS HEALTHY FOOT ILLUMINATED MIRROR **29-May-03**

Los Alamitos, CA – Woodward Laboratories, Inc., a leading provider of quality, antimicrobial products for the skin and nails announced an extension to its diabetic line with the introduction of its revolutionary Diabetic Basics Healthy Foot Illuminated Mirror. This ergonomically designed device, which has been in development for over one year, provides diabetic patients a user-friendly method to inspect their feet daily in an effort to prevent diabetes-related infections and amputations.

The Diabetic Basics Healthy Foot Illuminated Mirror was created with unique features to respond to the needs of diabetics. The mirror comes with a 3X magnification and brilliant LED light to provide illumination and aid in the visibility of the bottom of the foot. In addition, a convenient non-slip padded handle is included for comfort. The mirror fully extended is 24 inches long allowing easy viewing of the bottom of the foot for even the tallest person. It can also be folded down to 13 inches for easy travel and storage.

Podiatry Management, a leading Podiatry Journal, recently published the results of a clinical study that concluded that diabetic patients can benefit significantly with daily foot inspections utilizing a foot mirror, stated Dr. Kenneth Gerenraich, a Podiatrist and the inventor of the foot mirror.

Approximately seventeen million people in the United States, or about six percent of the population, have diabetes. In epidemic proportions, almost one million people in the United States alone will be diagnosed with diabetes this year. While eleven million Americans have been diagnosed to date, nearly six million people are unaware that they even have the disease. Diabetes is the most common cause of foot amputations, with more than sixty percent of non-traumatic lower-limb amputations in the United States occurring among people with diabetes.

The Diabetic Basics Healthy Foot Illuminated Mirror, with suggested retail price of \$34.95 is the companion product to Woodward's Diabetic Basics Healthy Foot Kit. As the foundation of a line of products for individuals with diabetes, the diabetic foot kit is the first prophylactic daily regimen system on the market, consisting of Antimicrobial Healthy Foot Powder, Antimicrobial Instant Foot Sanitizer, and Antimicrobial Healthy Foot & Body Lotion.

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About Woodward Laboratories, Inc.

Founded in 1992 and recognized as the world's foremost manipulator of quaternary amines, Woodward Laboratories is the first company to research, develop, manufacture, and market over-the-counter (OTC), topically applied antimicrobial products which kill fungi, bacteria, and viruses; and are non-damaging to the skin and nails. The company's many products are available at retail outlets nationwide and serve the consumer, beauty, medical, veterinary, and institutional market places with antimicrobial products designed to provide a healthier way of living. For more information, visit Woodward Laboratories' website at www.woodwardlabs.com.