

For Immediate Release

A ROUTINE OF PREVENTION WORTH A POUND OF CURE FOR DIABETIC FEET
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Los Alamitos, CA – Woodward Laboratories’ new Diabetic Basics Healthy Foot Kit kills germs three ways to help prevent infections before they can get started. Woodward Laboratories, has developed the first total foot care kit for people with diabetes. The Diabetic Basics Kit helps reinforce a routine for better care of feet and helps the individual to catch any problems early. Diabetes can affect the skin making it very fragile and prone to minute cracks and breaks that can become infected, and which may go un-noticed. If ignored, this can lead to serious infections and even amputations. Maintaining healthy feet requires a good foot hygiene regimen. These unique products are specially designed to kill the germs that cause infections, and help to prevent problems before they get started.

Woodward has incorporated its patented Antimicrobial System into three products essential to maintaining healthy feet. The Diabetic Basics Healthy Foot Care Kit contains an instant foot sanitizer spray, a vitamin and emollient enriched, non-greasy foot lotion, and a foot powder. All three products contain the powerful antimicrobial agent Benzalkonium chloride in a patented novel delivery system. Clinical studies show that these formulas will kill 99.99% of the harmful bacteria, yeasts, molds, and viruses that can lead to foot odor and serious foot infections in diabetics. Two weeks of daily product use can reduce transient bacteria counts 1000 times from baseline. The instant foot sanitizer spray, lotion, and powder are all hypoallergenic and safe for even the most delicate skin. Together, the products provide a healthy foot hygiene program that is simply explained for the consumer on the packaging.

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About Woodward Laboratories, Inc.

Founded in 1992 and recognized as the world's foremost manipulator of quaternary amines, Woodward Laboratories is the first company to research, develop, manufacture, and market over-the-counter (OTC), topically applied antimicrobial products which kill fungi, bacteria, and viruses; and are non-damaging to the skin and nails. The company's many products are available at retail outlets nationwide and serve the consumer, beauty, medical, veterinary, and institutional market places with antimicrobial products designed to provide a healthier way of living. For more information, visit Woodward Laboratories' website at www.woodwardlabs.com.